

Jessica Borsi

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Minneapolis, MN 55455

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EDUCATION

PhD in Writing, Rhetoric, and Technical Communication | Department of Writing Studies |
University of Minnesota | 2023 - Present

MFA in Creative Writing | Department of English | Florida International University | 2019

BA in English Literature | Department of English | University of Florida | 2010

TEACHING APPOINTMENTS

University of Minnesota

Graduate Assistant: Fall 2023 – Present

First Year Composition

Technical Communication

Florida Atlantic University

Full Time Instructor: Fall 2022 – Summer 2023

First Year Composition: Writing and Rhetoric I and II

Professional Writing

Florida International University

Adjunct Lecturer: Fall 2021 – Summer 2022

First Year Composition: Writing and Rhetoric I and II

Professional and Technical Writing

Professional and Technical Writing for Computer Science (In Person and Fully Online)

Graduate Assistant: Fall 2015 – Spring 2018

First Year Composition: Writing and Rhetoric I and II

Professional and Technical Writing

Professional and Technical Writing for Computer Science

PROFESSIONAL EXPERIENCE

2021-2022 Writer/Researcher, Florida International University, FIU Foundation

2019-2020 Technical Editor, Applied Research Associates, Eglin Air Force Base

CONFERENCE ACTIVITY

Posters

- 2024 “Essential Escapism through Progress Simulation: *Animal Crossing New Horizons*’ Temporal Design.” SIGDOC Student Research Competition. Fairfax, VA. October 20-22.

Panels

- 2019 “Song and Story, Story and Song.” Gulf Coast Association of Creative Writing Teachers. Fairhope, AL. March 22-23.

PUBLICATIONS

Articles

- Borsi, J. and Seidler, T. (Forthcoming). “Why We Blush: Metaphors Bound Up in Cosmetic Packaging.” *Peitho: Journal of the Coalition of Feminist Scholars in the History of Rhetoric*
- Borsi, J. (2024). “Essential Escapism through Progress Simulation: Animal Crossing New Horizons’ Temporal Design.” *In The 42nd ACM International Conference on Design of Communication (SIGDOC ’24), October 20–22, 2024, Fairfax, VA, USA*. ACM, New York, NY, USA, 3 pages. <https://doi.org/10.1145/3641237.3691689>
- Borsi, J. (2022). “Jaquan Starling approaches engineering with a humanist edge.” *SOAR Magazine*, FIU Foundation. Web.
- Borsi, J. (2022). “CASE holds inaugural chair and professorship installation.” *Give News*, FIU Foundation. Web.
- Borsi, J. (2022). “Alumnus establishes scholarship to help law students forge their own paths.” *FIU News*. Web.

Lyric Essay

- Borsi, J. (2017) “Lithium // Unobtainium” *So To Speak: A Journal of Feminism + Art*.

Book Reviews

- Borsi, J. (2018). “The Past is Never by Tiffany Quay Tyson.” *Florida Book Review*.
- Borsi, J. (2018). “Lightwood by Steph Post.” *Florida Book Review*.
- Borsi, J. (2017). “Flamingo Road by Sasscer Hill.” *Florida Book Review*.
- Borsi, J. (2017). “Most Dangerous Place by James Grippando.” *Florida Book Review*.